About Fragment Theatre Company

Exit This Way

Marketing Pack

Fragment Theatre Company is a group of ten students studying at the University of Lincoln. We formed in 2017 and have come together to create theatre that focuses on the smaller stories rather than the big news of the world.

**Our Mission:**

To explore the reality of the fragmented, the everyday and the individual.

**Our Manifesto:**

We are an emerging theatre company, based in Lincoln.

We are inspired by the humanistic elements of life and the potential these type of issues have upon people, on a global scale.

Our objective is to create innovative, stimulating and engaging theatre, by using the issues which fragment society to examine the personal and the individual.

As a company, we believe that within every big picture there are a thousand fragments, each more unique than the last.

Our work encompasses inter-medial elements combined with narration and a make shift aesthetic, inviting audiences to discover, explore, and be inspired.

We are playful, we are professional, and we are quirky.

**We are Fragment Theatre Company.**

**We speak to: Someone. Anyone. Everyone.**

About ‘Exit This Way’

**Directed** by Joe Turner

**Assisted** by Brodie Atkinson

**Produced** by Hannah D’Arcy

**Stage Management** by Lucy Workman

**Written** by Brodie Atkinson and Rob Anthony

**Costume and Set Design** by Chloe Goddard

**Sound and Lights** by Ben Rowan

**Props** by Phillipa Strickland

**Choreography** by Roxy Jarrold

**Marketing** by Emily Nixon



Two presenters, six contestants and four ways to escape: food, childhood, reading and music. *Exit This Way* shows an aspect of our lives that often is ignored, but plays a key part in getting through day to day life: escapism. Through the use of metaphysical and DIY theatre, escapism is presented in a new light, one that makes you realise how much you actually rely on it. Our tongue in cheek portrayal of this world shows how there is more escaping to reality and the dangers in not facing your problems.

Brochure Copy

**150 Words**

*“Think of escapism like sugar or salt, you can sprinkle it on top of your life to make it better but too much will ruin the whole thing”*

Ever tried to get away from everyday life? Or wanted to feel free for a few brief seconds? *Exit This Way* is a meta- theatrical exploration of an aspect of our lives that goes unnoticed but plays a huge role. From the worries of having to face your future to the struggle of finding that perfect body, *Exit This Way* shows that there can be both positives and negatives to escaping your problems and provides a place in which together we can get away.

‘Fragment Theatre Company’s’ debut show presents the journey of escapism, and the effects it has on you, the everyday person.

**80 Words// Shortened**

*“Think of escapism like sugar or salt, you can sprinkle it on top of your life to make it better but too much will ruin the whole thing”*

Ever tried to get away from everyday life? Or wanted to feel free for a few minutes? *Exit This Way* is a meta- theatrical exploration of an aspect of our lives that goes unnoticed.

‘Fragment Theatre Company’ presents the journey of escapism, and the effects it has on you, the everyday person.

**40 Words// Tagline**

*“Think of escapism like sugar or salt, you can sprinkle it on top of your life to make it better but too much will ruin the whole thing”*

‘Fragment Theatre Company’s’ presents the journey of escapism, and the effects it has on the everyday person.

Target Audience

Our core audience for *Exit This Way* are:

* Students of the University of Lincoln.
* Ages 16+ Community (due to strong language).
* Those who live in Lincoln.
* People interested in the issue of escapism.
* Those interested in Post-dramatic and Meta-physical theatre.

Unique Selling Point

As a Theatre Company we take serious issues and present them in a comical way, which still deals with the seriousness but in a light hearted manner.

We ensure to do this through tongue in cheek sense of comedy and with our unique and homemade aesthetic mainly through the use of props.



Box Office Information

Company Name: Fragment Theatre Company

Title of Show: Exit This Way

Running Time: Approx. 60 Minutes

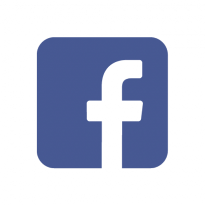
Age: 16+

Interval: N/A

Online Resources

[](http://www.google.co.uk/url?sa=i&rct=j&q=&esrc=s&source=images&cd=&cad=rja&uact=8&ved=0ahUKEwiUzbri0ZDUAhVJVhQKHWYxAUkQjRwIBw&url=http://www.freepik.com/free-photos-vectors/instagram&psig=AFQjCNG2qSz4CVlrbSPo-Nu7i9MDGTb8SA&ust=1495993908259048)

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Twitter: <https://twitter.com/fragmenttc?lang=en-gb>