In attendance: Joe Turner, Hannah D’Arcy, Emily Nixon, Brodie Atkinson, Lucy Workman, Chloe Goddard, Ben Rowan, Pip Strickland, Rob Anthony, Roxy Jarrold

**The Show**

**Discussed:**

* Working with a charity
* Alzheimer’s Society
* Go to a care home and talk to elderly people and ask about their favourite songs and life experiences
* We could use these experiences to create a piece – would need to ask permission
* Easy marketing as working with charity
* Scene inside brain – Ben’s idea – we forgot to ask him to explain it
* Less is more – Magpie and the Yorkshireman overdid the story – losing a baby was adding too much to the plot
* If we don’t use Alzheimer’s we could still use charities for everyday people such as counselling
* Audiences – Broader than just students, but still relate to them
* Do the characters want to change their lives after their ‘escape’? – some do, some don’t
* Music – carefully select songs – Marketing idea if we stick with album, produce CDs with tracks on
* Maybe not just music – could use anything that enables escapism – pictures, items, videos, news
* Opening scene – a montage/soundscape of things happening in the world i.e. Trump, Brexit then moves into more relevant things to the characters – small TVs, projector screens, fragmented across the stage – video **snaps** into musical number – can be used as teaser trailers
* Four people a start – goes into escape scene then back into soundscape then onto next person
* The way we transition into each scene will set the tone for that scene
* Characters could enter and exit with the audience to show they are everyday people
* Game show?
* Each ‘escape’ needs its own style
* Live music – Rob plays guitar – Hannah sings and plays ukulele – Lucy plays flute and ukulele and sings – Actor Musicianship Theory – The Jam Society, if we advertise the society would they do it for free? Are they reliable enough?

**Things to follow up:**

* Everyone to bring something that helps them escape and if they can write something to go with it

**Mission Statement and Manifesto**

**Discussed:**

* Use ‘fragment’ throughout manifesto
* Mission statement – use rule of three – short and snappy
* Everyone is a fragment of society and we are about bringing these fragments together
* In an era of segregation, our company aims to bring people together through the means of music and other stuff

**Marketing**

**Discussed:**

* T-shirts – Roxy to organise them
* Event at LPAC – health and safety assessment, face-paint
* Logo – Brodie showed us a rough idea of what he was thinking of and will bring more designs to next week’s meeting so we can choose
* Funny backstage videos of cast and crew to be posted regularly
* Social media accounts to be set up ASAP once logo is complete
* Blog/website – Rob to be in charge of uploading stuff and will liaise with marketing, Emily and Brodie, throughout

**Things to be followed up:**

* Marketing to draft more logo designs to be brought to meeting next week

**Miscellaneous**

**Things to be followed up:**

* Hannah to email Mark list of questions – including: When do tickets go on sale? How do we access the blog, do we create one ourselves or given to us by uni?

**Next meeting: Tuesday 7th February – 4-7pm – MB1010**